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## The Future of Food Conference 2019

**27.08.2019** - On 17 September 2019, the Future of Food Conference of NGIN Food will take place for the fourth time in cooperation with Ignore Gravity. The half-day conference is aimed at startups, medium-sized companies, corporations, investors and innovators from the food industry and offers a platform for inspiration and networking.



At this year's Future of Food Conference, the focus will once again be on the digital inventory of the food industry. In a variety of lectures, selected experts will give insights into the future topics of the food industry and share their industry-specific knowledge. A Startup Area with the most innovative food and food tech trends awaits the participants.

### Time for Revolution

Under the slogan "Time for Revolution", experts on the Future of Food stage and in workshops will dedicate themselves to revolutionary food concepts and the question of which of these visions can endure in the future. In addition to technological innovations, consumer health awareness and sustainability have a major influence on food production. The power of the consumer is increasing, the power of the food companies is decreasing. The entire industry must open up to new perspectives.

Raffael Wohlgensinger, Founder & CEO of LegenDairy Foods, explains how biotech is revolutionising the food industry by using "Cellular Agriculture" to produce milk proteins without cows.

Lukas Eichhammer, founder & CEO of CBD [manufaktur], and Dr. Lisa Feuerhake, attorney at law at ZENK Rechtsanwälte, deal with the trend ingredient cannabidiol (CBD) in food and get to the bottom of the question of how start-ups in Europe deal with the unclear regulations.

Peter Kowalsky, Founder & CEO INJU, who also launched the cult drink BIONADE, gives insights into the quality assurance of food and the political framework conditions for beverage start-ups.

Besides, they're on it: Doreen Huber, founder & CEO LEMONCAT, Andre Klan, Head of Finance Little Lunch, Dr. Simone K. Frey, founder & CEO



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NUTRITION HUB, Hans Stier, founder & CEO Bonaverde and many more.

### Food and Food Tech in the Startup Area

In addition to a varied stage programme, participants can expect a startup area in which startups present and explain their products from the food and food tech sectors. On site are How I Like with their platform, which is supposed to revolutionise catering at the workplace with the help of an intelligent refrigerator, and air up with their drinking bottle, which mixes water with air flavoured by scented pods and thus creates taste without any additives. Other exhibitors include Wisefood with its edible apple-pomace-based drinking straw, Raw Honey with its ecological honey and Faitron with its innovative and mobile solutions for heating food.

As a further highlight, speed networking offers the opportunity to get to know potential business partners.

### NGIN Food

NGIN is the industry-specific media platform of the German digital economy. With NGIN Food, Vertical Media networks companies and their decision-makers from the food industry and provides information on relevant trends, innovations and digitisation topics. Vertical Media is the media house of the German digital economy. We are a subsidiary of Axel Springer SE and provider of various online and offline platforms such as Gründerszene.de with 1.4 million unique users. We bring people and compa-

nies together on digital topics and move them forward.

### Ignore Gravity

Ignore Gravity initiates and accompanies transformation processes in companies. With formats such as Learning Journeys, Leadership Conferences, Innovation Camps and Accelerator Programs, Ignore Gravity supports the sustainable change and renewal of mid-sized companies and international corporations. They have strong roots in the Berlin startup community and promote the exchange between established companies and young founders.